

# OneForNada

The only place where 1€ officially guarantees you nothing.

ONEFORNADA.COM

ENTERTAINMENT · WEB

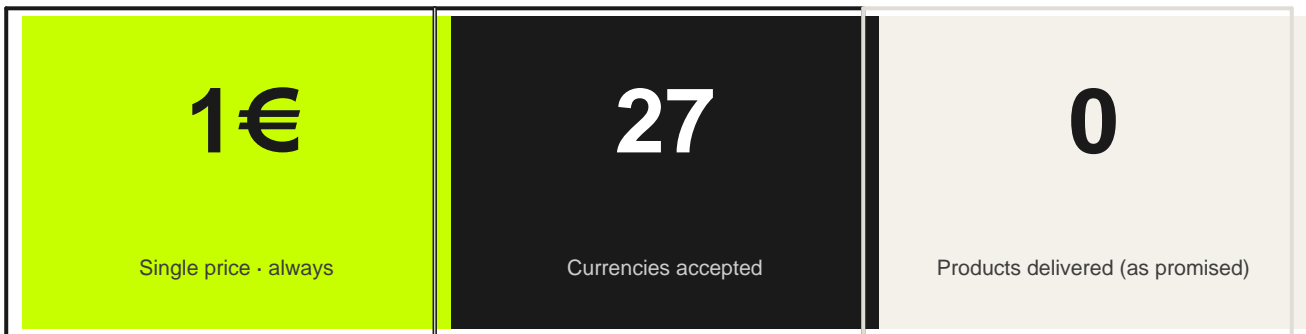
LAUNCHED 2026

OneForNada literally sells nothing for 1€ — with total honesty. Every buyer receives Useless Access as a free bonus for 30 days: absurd games, void quotes and purposeless experiences. The product is nothing. The bonus is the useless.

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KEY FIGURES



## 01 THE CONCEPT IN 30 SECONDS

## OneForNada is an entertainment website that literally sells nothing for 1€.

Not an NFT. Not a hidden subscription. Not a bad joke. Just **nothing** — sold with total honesty. And because we're generous, we throw in Useless Access as a free bonus: a space of deliberately absurd content.

*"The only place where total honesty about what you buy is exactly what makes the product desirable."*

The concept draws from consumer saturation and performative marketing. OneForNada holds up a funny and complicit mirror, while creating a global community around the absurd.

## 02 USELESS ACCESS — THE FREE BONUS WITH EVERY PURCHASE

Every buyer receives **Useless Access as a free bonus** for 30 days — included with every purchase of nothing. This is not the product. It's the gift we include with your nothing.

- **Useless games**                      Mini-games carefully designed to serve no purpose. Click a button that does nothing. Catch something non-existent. Time the void.
- **Quotes from the void**            A library of deliberately useless quotes — Sunday philosophical, or of inverted depth.
- **Random experiences**            Surprising interactions with no purpose. Uselessness generators, nothing simulators, void oracles.
- **Coming soon**                        Useless sounds, galleries of nothing, absurd counters, criterionless rankings. Useless Access grows permanently toward the void.

→ Bonus valid 30 days after purchase, activated via a unique code sent by email. Each new purchase renews the bonus.

## 03 HOW IT WORKS

1

**Choose your plan**

One-time (1€), Weekly (1€/week) or Monthly (1€/month). The nothing received is identical in all three.

2

**Secure payment**

Stripe payment in 27 currencies. No account required.

3

**Free bonus unlocked**

A unique code is sent by email. It activates the Useless Access bonus for 30 days.

4

**World registration**

Buyer's country appears on the live map in real time.

5

**Gift version**

Give nothing to someone — A4 gift card with bonus code, personalized message. In 6 languages.

## 04 TRACTION &amp; FEATURES

■ <b>Global presence</b>	27 currencies, 12 languages, real-time purchase geolocation.
■ <b>Free bonus: Useless Access</b>	Included with every purchase: 30 days of absurd games, void quotes, useless experiences.
■ <b>Virality by design</b>	Unique referral link. "Ambassador of Nothing" badge at 3 referrals. Live embeddable widget.
■ <b>Premium gift card</b>	Printable A4 PDF with bonus code, personalized message, 6 languages.
■ <b>Community funding</b>	Part of revenues allocated to selected community projects.
■ <b>J+3 email</b>	Automatic follow-up 3 days after purchase with bonus reminder.

## 05 BUSINESS MODEL

A simple, transparent, zero-marginal-cost model:

<b>Direct revenue</b>	1€/purchase · 1€/week · 1€/month
<b>Fixed costs</b>	LWS hosting, domain, Stripe (2.9% + €0.30)
<b>Allocation</b>	~60% operations · ~40% community projects
<b>Scalability</b>	Zero stock. Zero logistics. Organic growth.
<b>Gift card</b>	1€ to give nothing + free bonus — viral by design.

## 06 VISION &amp; MISSION

**Mission**

Create the first world registry of buyers of nothing — a community turning 1€ into a moment of complicity, while funding concrete projects and offering a free bonus of assumed useless entertainment.

**Vision**

Become the cultural reference of the "official useless purchase". Target: 100,000 buyers in 100 countries.

**Values**

- **Radical honesty** — We sell nothing. We say so. The bonus is clearly a bonus.
- **Serious humor** — The project is funny, but Useless Access and the funds are real.
- **Transparency** — Fund usage is displayed. The bonus really expires after 30 days.
- **Internationality** — 27 currencies, 12 languages, gift card in 6 languages.

07 THE TEAM

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OneForNada is founded by a French entrepreneurial team. Launched in 2026, lean development: PHP/MySQL, Stripe, zero technical debt.

**Founder** — available for interviews, podcasts and features.  
Contact: [press@onefornada.com](mailto:press@onefornada.com)

08 SUGGESTED EDITORIAL ANGLES

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■ <b>Economy &amp; business</b>	"The startup that sells nothing — and throws in a free bonus." Zero marginal cost, 27 currencies.
■ <b>Culture &amp; absurd</b>	"When useless becomes a free bonus." Useless Access as cultural object.
■ <b>Tech &amp; international</b>	"The leanest startup in the world." Live world registry, 12 languages.
■ <b>Humor &amp; viral</b>	"I paid 1€ for nothing and got useless games as a bonus." The height of commercial honesty.
■ <b>Social &amp; impact</b>	"Nothing funds something real." Projects funded by buyers of nothing.
■ <b>Psychology</b>	"Why deliberately buy nothing — and accept a useless bonus?" Anti-consumption satire.

## 09 PRESS CONTACT &amp; RESOURCES

## ■ PRESS CONTACT

press@onefornada.com

Reply within 48h · Interviews, features, podcasts

## WEBSITE

onefornada.com

## PRESS PAGE

onefornada.com/presse.html

## LOGO PNG

onefornada.com/logo-onefornada.png

## GENERAL CONTACT

hello@onefornada.com

## PRESS FAQ

**Q. Is it legal?**

R. Yes. The buyer pays 1€ and receives nothing. T&Cs; state the absence of delivery. Useless Access is explicitly a bonus, not a consideration.

**Q. Is it a scam?**

R. The exact opposite. We sell nothing, say so clearly, and throw in a useless bonus. The most honest brand on the market.

**Q. What is Useless Access?**

R. A free bonus included with every purchase — 30-day private space with absurd games, void quotes, useless experiences. A gift, not the product.

**Q. Who buys?**

R. Curious people, humorists, gift-seekers, entrepreneurs testing the concept.

**Q. When launched?**

R. OneForNada launched in 2026.

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